LandSTATE
LandSTATE: Sustainability of Tourism and Agriculture through Total Consumer Involvement.
An integrated system was created in which Quinta da França offers quality food production and tourism to urban consumers from Lisbon. These consumers receive agro-alimentary products and environmental information in Lisbon through a personalized service. The project tested the economic and environmental sustainability of the proposed system. Applying a general methodology, in which different sectors are integrated based on a model of suitable soil use and proper land management, LandSTATE proposed and carried out various initiatives in the fields of Agro-alimentary Distribution, Marketing, Tourism and Monitoring.
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